

THE WORLD'S MOST EXCLUSIVE

ASIAN WOMAN'S MAGAZINE

# ASIAN WOMAN

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**527**  
HOT SPRING  
FASHION  
IDEAS

**CELEBRITY  
PHOBIAS**

AW SPENDS  
VALENTINE'S DAY  
WITH  
JOHN  
ABRAHAM

CELEBRITY INTERVIEWS  
LAILA ROUASS  
SHABANA AZMI

FEATURES  
WHY ARE WE  
PUTTING OUR  
ELDERLY INTO  
HOMES?

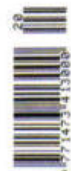
EXCLUSIVE  
FARIA ALAM  
ON SVEN, MARRIAGE  
& MOVING TO LA...

ARE YOU A  
FOOD ADDICT?

MUM'S THE WORD  
GREAT MOTHER'S DAY IDEAS

CELEBRATING HOLI

## STEP INTO SPRING



www.asianwomanmag.com



Every issue we will bring you six inspirational women with asian links from all walks of life. They share with us their philosophies on life and bring motivation and inspiration to us all...



# Six Pack

CAREERS



*Nita*  
*Shah*  
*Age: 28*

What are you best known for?

I am the founder of Shahrp – a freelance PR consultancy. I am also known for my drive and determination. Getting things done and making things happen.

What is your message / philosophy?

Always ask! Be it a question, help or a favour needed. After all, if you don't ask, you don't get! Venture out of your comfort zone and don't be afraid of failure – trying something new is an invaluable learning experience – more so than any textbook or course will teach.

What are your aims in helping young Asian women find their entrepreneurial streak?

Sharing information is one of the greatest things you can do to help others. Whether it's information about resources available, how to go about things or just opening the black book and suggesting contacts. The power of information and contacts is truly amazing.

What characteristics define the success of Asian women?

Integrity and also passion. Regardless of their field of work, many Asian women are incredibly passionate about what they do. Passion shines through in people's approach to work. That includes me! I love working with clients to help them communicate better – I love sitting down with them to understand what they are trying to do, and then devise and implement activities to help them achieve this.